

MAD Drama

"Play Your Part"

Program Advertising for Madison Drama

We are seeking advertisers inside the 2021-2022 season programs of MAD Drama, James Madison High School's Theatre Arts Department. Your support helps fund production costs and enables talented local students to stage high-quality shows for our Vienna community. Our two main stage productions are:

Almost, Maine • November 11, 12 & 13, 2021

The 25th Annual Putnam County Spelling Bee • April 28, 29 & 30, 2022

MAD Drama's auditorium seats 760. That means more than 4,000 local residents, parents, and theatre lovers can see print programs featuring your business or organization and your support of live theater at JMHS.

Please complete the form below to join this season's advertisers!

Organization: _____

Address: _____

Contact Name: _____

Email & Phone: _____

Student and/or family to thank for ad sale: _____

AD SIZE (select one)	SHOW (indicate choice)	
	FALL	FALL & SPRING
<input type="checkbox"/> Full Page B/W 7.5" w x 10" h	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350
<input type="checkbox"/> Half Page 7.5" w x 4.75" h or 3.5" w x 10" h	<input type="checkbox"/> \$100	<input type="checkbox"/> \$175
<input type="checkbox"/> Quarter Page 3.5" w x 4.75" h	<input type="checkbox"/> \$ 75	<input type="checkbox"/> \$125
<input type="checkbox"/> Business Card 3.5" w x 2" h	<input type="checkbox"/> \$ 25	<input type="checkbox"/> \$ 40
<input type="checkbox"/> ShowGram (cast & crew family ad) 3.5" x 3.5" – ad will run at best size for file submitted	\$ 50	N/A

Please submit a print-ready ad (JPG or PDF preferred)

to Colleen Nielsen at nielsen.colleen@gmail.com. Email must include the contact information on this form.

Hardcopy ads are acceptable and pick up can be arranged. Business card ads may be mailed with payment.

NOTE: Spring 2020 advertisers will receive placement in this season's fall program at no cost.

MAD Drama appreciates support of all types, not just advertising purchases. Cash donations and contributions of products and services are also welcome. Please contact us, and we'll put any and all of your generosity toward the season's success! We're also open to cross-marketing your efforts with ours, as MAD Drama understands the power of community partnerships.

*Sincere thanks for your consideration,
Colleen Nielsen, MAD Drama Parent Volunteer
nielsen.colleen@gmail.com • 703-801-1693 (cell)*

DEADLINE: October 21, 2021

Payment is accepted by check written to MAD Drama. Please print, complete, and enclose this form.

mail directly to

James Madison High School
c/o Colleen Nielsen, MAD Drama Parent Group
2500 James Madison Drive
Vienna VA 22181

MAD Drama families also may pay via MySchoolBucks.com and submit this form by email, mail, or drop off at JMHS's front office inside an envelope marked "MAD Drama Parent Group."