

MAD Drama

"Play Your Part"

Season Sponsorships

We are seeking sponsors for the 2023-2024 season of James Madison High School's Theatre Arts Department. This critical support helps fund production costs and enables talented local students to stage high-quality shows for our community. Our two mainstage productions this season are:

Deadwood Dick • November 9th, 10th, & 11th, 2023

Pippin • May 1st, 2nd, & 4th, 2024

MAD Drama thespians stage three evening performances and one matinee for each mainstage production in the JMHS auditorium, which seats 760. Our shows draw Vienna residents, parents, students, and other area theatre lovers who enjoy our unique, large-format programs. Season sponsorships include advertising space in these programs and these additional benefits:

- Logo recognition on website, within the fall & spring playbills, and at performances
- Reserved-seating tickets

We greatly appreciate your considering a sponsorship! Please complete this form to join us this season.

Organization: _____

Mailing Address: _____

Contact Name: _____

Email & Phone: _____

Sponsorship Level Number Available Per Season	Description of Sponsorship	Ad Location	Price
PLATINUM SPONSOR* 1 per season	Full-Page Ad (Color) 7.5" w x 10" h 12 tickets (6 per show)	Back Cover	\$1,000
GOLD SPONSOR* 1 per season – inside front	Full-Page Ad (Black & White) 7.5" w x 10" h 8 tickets (4 per show)	Inside Front Cover	\$750
GOLD SPONSOR* 1 per season – inside back	Full-Page Ad (Black & White) 7.5" w x 10" h 8 tickets (4 per show)	Inside Back Cover	\$750
SILVER SPONSOR UNLIMITED AVAILABLE	Full-Page Ad (Black & White) 7.5" w x 10" h 4 tickets (2 per show)	Inside Page	\$500

**Platinum & Gold sponsors receive signed fall & spring playbill covers upon request.*

DEADLINE: October 25, 2023

Please submit ad & logo files (PNG, JPG or PDF) to Barbara Monacella at bmonacella@gmail.com.

Payment is accepted by check written to "James Madison High School - MAD Drama"

Please mail payment and form to

James Madison High School
c/o Sponsorships, MAD Drama Parents
2500 James Madison Drive
Vienna VA 22181